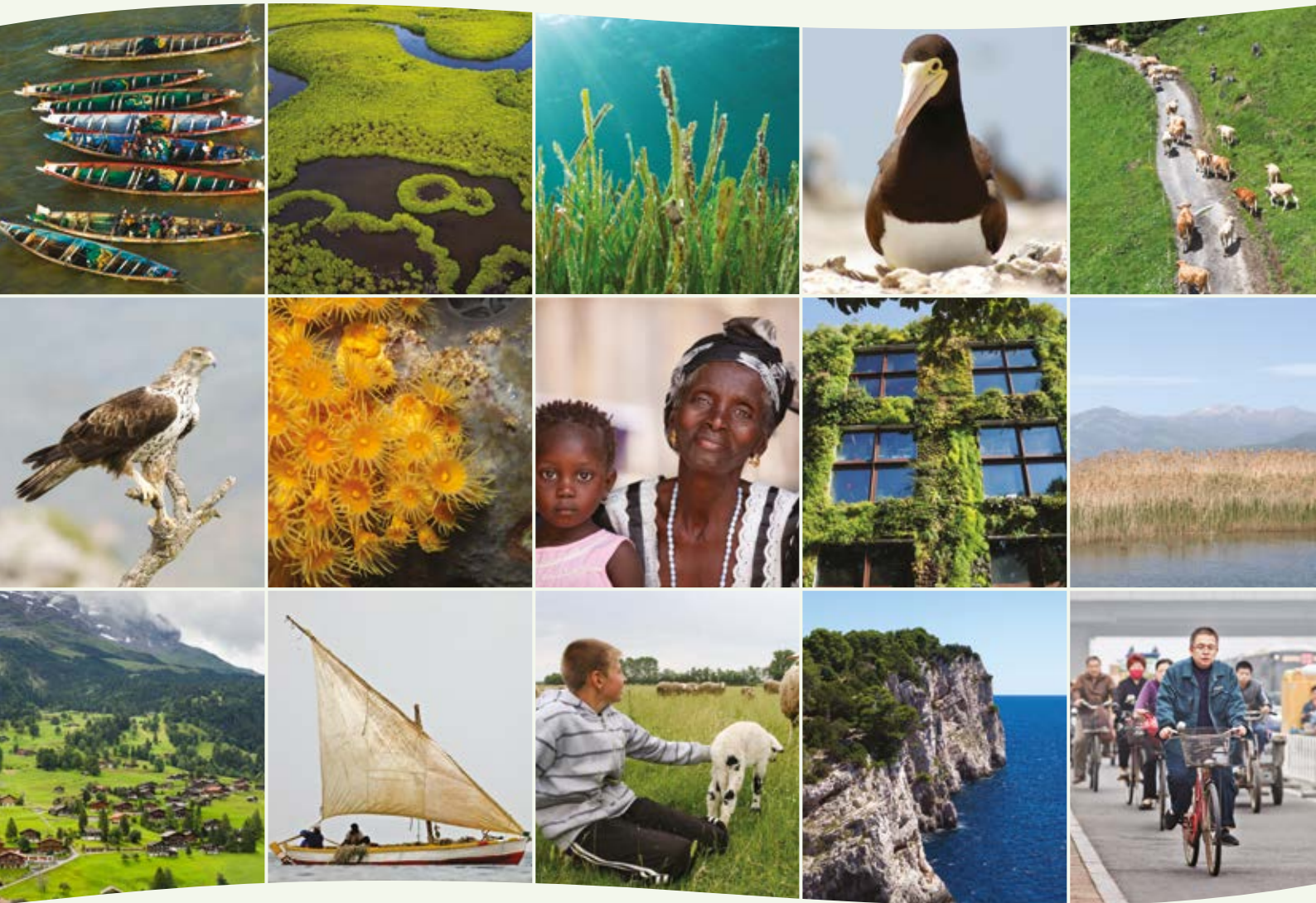


Fostering a healthy, prosperous future for people and nature

DEC
2016



WORKING WITH OUR PARTNERS
TOWARDS 2022

Our vision for the future

Developed through the collaborative efforts of the MAVA board, staff, advisors and partners, it is with great enthusiasm that we present a summary of MAVA's strategic plan for 2016–2022. This plan comes at an important juncture for MAVA since 2022 will be MAVA's final grant-making year.

The challenge

People and nature are mutually dependent; over-consumption of natural resources is threatening the future of our planet.

The way forward

We want to continue to protect biodiversity and endangered species, but that alone is not enough. We need to work to mitigate the root causes driving biodiversity loss.

'For over twenty years, MAVA's mission has been the conservation of biodiversity. Now, more than ever before, our work must serve both people and nature.'

André Hoffmann, President of the MAVA Foundation



The journey to 2022

Long-term vision

Biodiversity in our focal regions has improved, we have catalysed a shift towards an economy that ensures human prosperity and a healthy planet, and the conservation community is strong, autonomous and resilient

Mission

We conserve biodiversity for the benefit of people and nature by funding, mobilising and strengthening our partners and the conservation community

Approach

We work to provide a sustainable future for people and nature, focusing on freshwater and coastal ecosystems, and cultural landscapes

DEFINING SUCCESS



CONSERVATION:
Meeting biodiversity challenges by achieving specific outcomes in our programmes



PARTNERS:
Enabling our partners to continue having an impact on conservation



FOUNDATION:
Exemplary transition for partners and staff



A new way of working

Our 2016–2022 strategy requires a new way of working, with a greater emphasis on funding clusters of projects that are delivered by communities of partners working together.

LEADING UP TO 2022, MAVA WILL CONCENTRATE ON FOUR CORE PROGRAMMES:



We will be proactive in seeking work that fits with our vision, while shifting to fewer themes and to more focused outcomes, pulling together a portfolio of projects under each of our four programmes via a range of funding methods.

Co-creation

We use our convening power to bring together partners to work on a common strategy

Calls for proposals

We reach out to the conservation community to identify the right partners for specific projects

Regranting mechanisms

We delegate grant-allocation decisions on a specific issue to a partner

Donor collaborations

We collaborate with other donors to fund a group of projects or to make allocation decisions

While we focus on launching our new strategy, until mid 2017 we will not accept unsolicited requests for funding. From then through to 2022 we will establish a mechanism for receiving ideas, though we anticipate that there will be limited funding for this kind of request.



The lifecycle of the foundation means that we will phase out our funding to all partners by 2022. The timing for phasing out will vary for each partner and will depend on a number of factors, most notably the role the partner plays in contributing to our 2022 strategy. Our commitment is to manage this transition responsibly and transparently.

Catalyst and convenor

AS AN ENGAGED DONOR, WE WILL WORK TOWARDS MORE SUSTAINABLE HUMAN SOCIETIES AND A HEALTHY PLANET BY:

- providing financial support
- catalysing joint action on important issues or gaps
- strengthening and accompanying partners

Four core programmes



SUSTAINABLE ECONOMY

We aim to contribute to the creation of a more sustainable global economic system, with a focus on:

- **Valuing natural capital**
- **Green finance**
- **Resource efficiency**

In particular, as a first step, we will:

- Promote the integration of conservation and restoration of natural capital into national green economy planning
- Encourage the finance system to become aligned to the sustainable development goals and to support the green economy transition
- Promote sustainable infrastructure so that it is the preferred option for project planners and investors
- Work towards the implementation of accelerated circular economy and an ambitious legislation in Europe
- Focus on the redesign of plastics to allow for circular material flow



WEST AFRICA

We aim to improve the conservation status of:

- **Sea turtles**
- **Seabirds**
- **Small pelagic fish**
- **Coastal wetlands**
- **Mangroves**
- **Seagrass beds**

In particular, we will:

- Work towards minimising disturbance and eradicating illegal harvesting on the four most important reproduction sites for green and loggerhead sea turtles, as well as seabird breeding colonies in key marine protected areas
- Work towards halting disturbance in breeding and wintering shorebirds in priority coastal wetlands
- Focus on improving pollution risk management in offshore oil and gas activities
- Promote the regulation and sustainability of infrastructure development in critical biodiversity sites
- Promote conservation actions for seagrass beds at regional level
- Reduce bycatch of seabirds and sea turtles in specific fisheries
- Reduce the impact of foreign fishing vessels on small pelagic fish stocks
- Focus on the protection and effective management of key sensitive areas for small pelagic fish and mullets



MEDITERRANEAN BASIN

We aim to improve the conservation status of:

- **Key basins and aquifers for biodiversity and ecosystem services**
- **Coastal and island wetlands of high ecological value**
- **Seagrass and coralligenous habitats**
- **High trophic level fish species targeted by artisanal fisheries**
- **Landscapes of high ecological value maintained by human practices**
- **Priority species**

In particular, we will:

- Promote sustainable water use by significantly reducing the impacts of water abstraction and minimising the threats caused by construction and poor management of water control structures
- Promote sustainable coastal development by minimising the development threats affecting coastal wetlands and related critical marine habitats
- Make fishing more sustainable by limiting the impact of selected fisheries on priority species and habitats, and reducing the fishing pressure on high trophic level fish species
- Promote sustainable land-use practices that foster high biodiversity at landscape level
- Improve the status of priority species by reducing human-induced direct mortality on these species



SWITZERLAND

We aim to focus on the following priorities:

- **Rivers**
- **Sustainable agriculture**
- **Ecological infrastructure**
- **Green economy**

In particular, we will:

- Focus on reducing the impacts of hydropower and restoring rivers ecologically
- Promote the shifting of agricultural practices towards less resource intensive and more environmentally friendly production
- Work towards halting habitat degradation or reversing it in high value (national and international) habitats, and restoring natural ecological processes.
- Focus on reducing habitat fragmentation by restoring stepping stone habitats (ecological infrastructure) in both terrestrial and aquatic habitats.
- Work towards the implementation of a legislation that allows to incentivise/steer less energy use and resource consumption

Our core values remain unchanged and are more relevant than ever



Unifying

We gather the relevant key players to address biodiversity conservation challenges and mobilise support for conservation action.



Empowering

We are convinced that nature conservation projects can only be successful if rooted locally, respecting local cultures and building the capacity of local organisations.

Flexible

With our ability to mobilise funds, rapid decision-making, and understanding of the need for adaptive management, we are an agile player able to fund innovative initiatives.



Persevering

We aim for effective long-term conservation successes with delivery of tangible results at key milestones.



MAVA Foundation
www.mavafoundation.org

Head Office:
Rue Mauverney 28
1196 Gland, Switzerland
Tel: +41 21 544 1610

Regional Office:
Mamelles villa F46, rue 21
BP 24939 – Ouakam
Dakar, Senegal
Tel: +221 33 869 14 04

PIC CREDITS: Front cover–top row, l to r: Hellio–Van Ingen x2; Rich Carey/Shutterstock; Julien Sémelin; Alexander Cher/Shutterstock; middle row, l to r: AndreAnita/Shutterstock; fotosub/Shutterstock; François Nimal; Pack-Shot/Shutterstock; Marko Pecarevic; bottom row, l to r: Milosz Maslanka/Shutterstock; Hellio–Van Ingen; Photoman29/Shutterstock; Fotoholik/Shutterstock; TonyV3112/Shutterstock; P2: Julija Sapic/Shutterstock & Hervé Hôte; P3: Angelika Abderhalden & Greg Brave/Shutterstock; P4: Nathalie Cadot; P5: Dave Watts/naturepl; Pp 6/7: Oriol Alamy/naturepl; Back cover: Nick Upton/naturepl